



ZAZU
Amsterdam





Zazu Amsterdam creates stylish knitwear for women, all handmade in Ecuador. We use silky soft, luxurious wool from the alpaca llama and merino sheep, sustainably sources in Latin America. We are of the opinion that everyone deserves to wear clothes that make the wearer and maker proud. That is why we create knitwear with a good story behind it.

Our clothes tell the story of the love and dedication of our artisans and the story of good circumstances under which the clothes were made. We ensure fair labour conditions and salaries for our artisans and we use eco-friendly wool coming from free-range animals that are treated well by their owners.

The production process of our wool is as sustainable as possible; our wool producer only uses non-toxic dyes, cleans the waste water and dries the wool in the sun. Read our complete story online.

zazuamsterdam.com





Effortless style,
Ecuadorian craftsmanship



Sweater Jipi

Our clothes are handmade by women of the Ecuadorian Andes, who still use ancestral knitting and weaving techniques. They are able to translate our designs into stylish artisanally made garments.



Sweater Pincha



Every ZAZU garment bears a ticket with the name of its maker, so you can find out who made your clothes.



Sweater Guayas

Alpaca wool is a luxurious natural fiber obtained from the alpaca. It is an incredibly soft and silky material, often mentioned as the Latin-American version of cashmere.



Cardigan Jackie





Cardigan Cara



Cardigan Sambo

Our alpaca wool is sourced from Ecuador and Peru, from free-range alpacas living in their natural habitat, the South-American Andes.



Infinity Scarf Rosa



Cardigan Olivia



Scarf Musgo

Our knitters are part of a foundation located in Quito, Ecuador, striving to empower women from unprivileged backgrounds with lupus and diabetes. The foundation offers courses to teach the (often uneducated) women skills they can use to make a better living, like knitting, crochet and production of jewelry. They also receive mental support and practical aid to improve their lives. The women often have young children. Because they cannot afford a good daycare, a fulltime job is not an option. Their work for ZAZU Amsterdam enables them to have an extra income.



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